


Jimboomba State School P&C Committee – Swim Club Report

	Jimboomba State School Mt Lindesay Highway Jimboomba Qld 4280 Telephone: (07) 5548 8315 Facsimile: (07) 5548 8300 Email: admin@jimboombass.eq.edu.au	Report Owner	Stingrays Team
		Position	
		Month	June 2020
		Submit to	P&C Committee
		When	Monthly

Activities since last report	<p>As the new season fast approaches we are in busy planning mode. Our brain storming session resulted in some very exciting ideas, many will be brought up in future meetings when applicable. Our urgent items are as follows.</p> <ul style="list-style-type: none"> • Pricing – We have included a snippet of the Swim Club pricelist on page 3 of this report for you to view. These prices were increased last year, are members still happy with these prices? • Re-vamp of our membership package by giving more items to give a club feel. Currently we give stingray swim caps to squad members and plain coloured swim caps to learn to swim members as they progress through the levels. Some suggestions were to include a T-Shirt with the Stingrays Logo or an embroidered towel and/or some vouchers. We would like to discuss costing and ideas so we can implement this ASAP ready for the season. We will also explore sponsorship ideas. • As great Learn to Swim teachers are hard to come by, can we offer P&C staff to cross-train? The P&C would sponsor a number of staff (OSHC staff for example) and pay for the course costing approx \$380 each and establish an agreement (min hours of teaching required or pay back cost/part cost of course if they depart employment) or payroll deduction. Available L2S Days would then be agreed upon with the OSHC Co-Ordinator and the staff member. • OSHC/Swim Club alignment. Can we look at incorporating Learn to Swim Lessons/Squad into after school care? Offering parents, the option to pay an additional discounted fee for their child to be taken down to the Swim Club for their lesson. • Is it possible that the P&C offer classes on Mondays during school time when school swimming is not utilising the pool? As well as Friday afternoon when school swimming finishes early? If so, <ul style="list-style-type: none"> ○ We could offer day classes on Monday, mums and bubs/learn to swim classes, daytime aqua aerobics, daytime aqua Zumba, daytime fitness and lane hire before school pick up. ○ Friday afternoon we could offer Learn to Swim and fitness and lane hire before school pick up. ○ Offer targeted programs <ul style="list-style-type: none"> ▪ older groups (social/fitness/movement) ▪ Vigor Physio – across road from pool – rehabilitation ▪ NDIS/Support worker Scheme ▪ Off season complimentary sports ▪ Able Aust (Caddies) • Online system and management. We would like to take the club online, currently member forms and payment processing is manual. With an online system we will have the ability to do the following;
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- Parents complete membership forms online
- Payments can be made online
- Lessons tracked online
- Instant database generated from the online forms
- Ability to communicate with parents (sending messages when lessons cancelled due to storms)
- Advertising and informing of events
- Broad range of marketing abilities
- Less errors as everything is tracked through a dedicated program instead of an excel spreadsheet (data easily changed or deleted) and relying on hand written member forms when handwriting is often not legible, especially email addresses.

We will be researching programs in more depth and in the meantime would like approval to spend up to \$2000 on a Swim School Online Management System.

Thank you from the Stingrays Team



JIMBOOMBA STINGRAYS SWIM CLUB
PRICE LIST
Effective 21-8-19

Learn to Swim
 \$16 per lesson
 Purchase 10 lessons for \$145 *saving \$15*
 \$20 per private lesson

Stroke Development
 \$14 per lesson
 Purchase 4 lessons (1 lesson per week for 4 weeks) for \$48 *saving \$8*

Squad
 \$12 per lesson
 \$20 for 2 lessons per week *saving \$4*
 \$27 for 3 lessons per week *saving \$9*
 \$34 for 4 or more lessons per week *saving \$14*

Membership Fees
 (paid per season)
 \$35 for 1 child
 \$65 for 2 children
 \$90 for 3 or more children

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Review of Previous Action Items:	Who's Responsible	Action	By When	Outcome
Items for P&C Committee Approval:				
New Action Items	Who's Responsible	Action	By When	
	Coordinator	Advertise more in the lead up to the start of next season possibly through Jimboomba times.	As soon as notification given of season resuming	